

For Business Owners Not Yet Hitting Their Revenue Goals...

Now Start Pulling Money Into Your Business That You've Been Leaving on the Table!

Dear Fellow Business Owner,

You're in business to make money, right? You started it expecting to make money, to provide a certain lifestyle, and to generate as much cash for you as possible, right? It's time to start realizing the full potential of your businesses!

If you are happy with your current revenues and income level, then go ahead and toss this letter out, because this letter is only for *action-oriented business owners* who know business could be better, who want to earn more money, but who don't want to have to "reinvent" the business or invest heavily to see more profits. Does that describe you? Good, then keep reading...

You have every right to expect your business to do *very well*, and it shouldn't be difficult, that's why I am surprised to see that you are leaving money on the table, month after month, without walking over and scooping it up!

Fine tuning your business to pull in more money isn't "rocket science", and you have already done all of the "heavy lifting" by getting the business started, having a physical location, and building a customer or client base. You've done the hard part, now it's time to really profit well. It's a lot like launching a rocket into space: an incredible amount of fuel and effort is needed to break free of the lower atmosphere to get into the thinner upper atmosphere. Once you break free, it takes very little power or energy to finish the job. From then on, floating effortlessly in space requires almost no effort. The hardest part was getting the rocket off the ground, and you've done that well!

Now it's time to boost revenues and profits easily, without hard work. That is what we are here to help you to do – make more money in your business by helping you offer your customers complimentary products and services, so you create more revenue streams within your business without "breaking the bank" in the process.

If a Dry-Cleaner Can Do It, *You* Can Do It!

Sometimes it's easier to see how easily this can work by looking at other types of businesses. Here's a simple example: a dry-cleaner I used to visit made decent, (but not great) profits. It was hard work and they had a lot of competition. So they added a shoe repair service to their offerings, which was totally outsourced to a nearby shoe shop. Since customers were coming in anyway, they started dropping their shoes off along with their trousers and blouses.

The business income rose 8% within ninety days, with almost no effort on the part of the dry cleaner! The shoe shop does all the work, and the dry cleaner makes a handsome profit by just advertising the new service within their store. And here's the kicker: That income source had been there *for years*, but was *left on the table - month after month - until the dry cleaner got smart* and figured out how to make more money without any additional work!

That's exactly what we encourage you to do, and we have **a specific way for you to do it**. We offer a line of products and services that dovetail perfectly with what you are already offering. Your customers are already familiar with your business, they trust you, and they are willing to give you more money if you just lay it out for them like the dry cleaner does. What we do is

allow you to offer an array of popular, complimentary, high profit products and services, without actually owning any additional products, stocking any inventory, or hiring any employees!

Easily Create Multiple Streams of Income

If you offer a single type of product or service, without even knowing it you are taking an incredible risk. It's like having all of your eggs in one basket, which is dangerous. The most secure, stable, and robust businesses, the ones who *really thrive during difficult economic times*, are the ones that have multiple "businesses within the business" – like the shoe repair services being offered by the dry cleaner. It's just plain common sense that you should be offering as many different (but complimentary) products or services to your customers. That way, if they are not interested in one area, they will probably be interested in buying in the other area.

To create multiple streams of income, we provide you with "turnkey" websites - your own online business offering products such as cell phones, PC's, electronics, and other high-margin items. Our network of suppliers and drop ship agents does all of the work behind the scenes to take the order and deliver the products, and anything else that resembles "work".

You just help promote your website by letting your customers know about it. It's an extension of your existing business, and it can be completely customized to match your existing website. We handle everything from registering the domain name, to site setup, optimizing it for search engines, handling the orders, product, fulfillment – everything!

A Startling Truth

Your customers ARE buying these products or services somewhere, every day, because in this modern age, most people consider these products "necessities". They might as well be buying them from you and creating revenue for you. *After all, they are your customers!* By not offering your customers what they want and need, you are literally leaving money on the table day in, and day out.

This is an open invitation to talk with us about doing everything in your power, and ours, to create you a turnkey, hands-off, ecommerce website that will bring you untapped income streams. The best part is that we help you create not one, but two new income streams! The first is created when you direct your existing customers to your new professionally designed website so they can order what they need from the comfort of their home, or when they are on site talking with you or your staff.

The second income stream is by working with us to make your new website search engine friendly so your site comes up near the top of the search results for your market. When people are ready to buy PC's, cell phones, and electronics, they frequently shop online starting with the search engines like Google, and we can help deliver them to your website so they buy these items from you. We can do as much or as little of this as you desire, (you will always hold the reigns), but the more search engines like your site, the more money you will make. When you make Google your "silent partner", the sky is the limit!

Stop leaving money on the table. All we ask is for you to contact us so we can explain what we offer in a little bit more detail, so you can decide if this income stream is a good match to what you already offer. Remember, these websites and the products and services you'll be selling them on are professionally designed, completely customizable, and you decide the types of products and services to offer - the ones that are most appropriate for your customers.

Without multiple streams of income, without doing all you can to create a business within a business, you are keeping yourself at risk of being driven out of business by savvy competitors. Let's fix that once and for all.

Please give us a call at 800-555-1212 to go over all of your options and to outline your additional income potential. We are located in your back yard in Cambridge, and are always available to guide and assist you in *maximize your income - without inventory, additional staff, or spending money on advertising!*

This is the low effort, low-risk opportunity that you have been waiting for, so call today!

Sincerely,

John Q. Client

www.website.com